



# Chung Wah Members Discount Scheme

## What is the Chung Wah Members Discount Scheme?

The Chung Wah Members Discount Scheme is open to any business that wants to expand its business and profile in the WA market, including the Chinese community. Participating businesses may be:

- located anywhere in WA
- national businesses or franchises with WA outlets
- online or mail order businesses offering discounts to WA residents.

Joining the scheme is **free of charge** with **no ongoing costs or fees**.

The Chinese community shops for a diverse range of goods and services including food and beverage, travel, beauty & health, fashion, groceries, family entertainment, consultation, investment & financial services, and safety & security, etc.

## What can you offer?

Participating businesses may offer some form of discount ranging from 5% to 25% or more, or a 'value added' service or product for free when a purchase is made. The offer is made available to Chung Wah members on presentation of their valid membership cards.

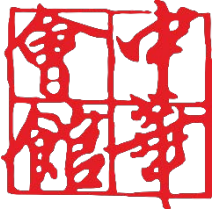
## How will your business benefit?

The Chung Wah Membership Discount Scheme provides registered businesses with free listing via the quarterly bi-lingual Chung Wah Magazine to our members and the Chinese community. The Chung Wah magazines are distributed to a wide network of government departments, other communities, charitable organisations, and major businesses in WA, representing a significant exposure to WA community as a whole. The electronic version is uploaded on our website [www.chungwah.org.au](http://www.chungwah.org.au) as well as on Chung Wah facebook, with a further potential exposure of more than 30,000 readers and subscribers.

Benefits for participating retailers include:

- a free standard listing of your business details and promotional offers in the Chung Wah Magazine, Chung Wah website and Chung Wah facebook.
- your business contact details will be provided to our members and anyone who approach us for referrals, seek information, or wanting to purchase the type of services or products offered by your business;
- if you have any special offer or promotion, you may request for it to be circulated via email as part of our planned future regular updates to our members;
- you are entitled to a 20% discount if you wish to further promote your business by purchasing advertising space in the Chung Wah Magazine and/or the Chung Wah website.

To participate, or for more information, please contact Chung Wah Association on 9328 8657 or 0450 160 128 or email [chungwah@chungwah.org.au](mailto:chungwah@chungwah.org.au)



# The Chung Wah Association Inc.

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## CHUNG WAH MEMBERS DISCOUNT SCHEME AGREEMENT 中华会馆会员优惠计划协议

I / We wish to participate in the Chung Wah Members Discount Scheme (select one):

我/我们希望以下列方式加入“中华会馆会员优惠计划”（仅选一项）：

- On an ongoing basis until further notice  
(Intention to terminate participation to be notified two months in advance)  
连续参加除非另行通知（如需终止请提前两个月发出通知）
- For a fixed period from \_\_\_\_\_ to \_\_\_\_\_  
参加时期 从 \_\_\_\_\_ 起至 \_\_\_\_\_

Name of Business 商业机构英文名称： \_\_\_\_\_

Chinese Name (if applicable) 商业机构中文名称（如果适用）： \_\_\_\_\_

Contact Person 联系人： \_\_\_\_\_ Designation 职务： \_\_\_\_\_

Tel 电话： \_\_\_\_\_ Email 电子邮件： \_\_\_\_\_

Business Address 营业地址： \_\_\_\_\_

Type of discount to be offered 优惠方式： \_\_\_\_\_

Preferred method: 优惠类型：

- Present Chung Wah valid Membership Card 出示有效期内“中华会馆会员卡”

I/We will display “Chung Wah Members Discount Scheme Participant” Sticker and will comply with the offer detail above.

我/我们会展示<中华会馆会员折扣优惠商家>的招贴，并会遵守以上给予中华会员优惠的承诺。

Signature 签名： \_\_\_\_\_

Date 日期： \_\_\_\_\_

Please return the order form by email: [chungwah@chungwah.org.au](mailto:chungwah@chungwah.org.au) or Post: PO Box 73, Northbridge WA 6865.  
请通过以下方式回交该表格：电邮 [chungwah@chungwah.org.au](mailto:chungwah@chungwah.org.au) 或 信箱 PO Box 73 Northbridge WA 6865